

SPRING FASHIONS HAVE ARRIVED



The Charm of Spring Modes Finds Fullest Expression at "The Fair"—
It Is With Pleasure We Announce Our Complete Readiness To Provide
You With The Season's Most Beautiful & Fashionable Apparel and Millinery

"The Fair"
FRANKENBERG BROS. & NEWMAN
MAIN STREET

We visited the most reliable manufacturers in America, specified the exact styles, materials, trimmings and workmanship desired and required—and the results are very gratifying. We know you will be delighted with an inspection, and welcome the economies that are presented in Suits, Coats, Dresses and Millinery.

Perhaps, the unfavorable weather conditions of last week prevented you from visiting our store during the special exhibition of Spring Fashions; however, that should make little difference to you, providing, it suits your convenience to come tomorrow, every day is SHOW DAY at "The Fair"—new goods are arriving daily, there's always something of interest for you to see, and you'll be just as welcome Monday as you were last week—you're always WELCOME at The Fair—Welcome to come and look as often as you like. The matter of purchasing is left entirely with you—you'll not be urged to buy, we depend upon right merchandise, at the right prices to loosen purse strings—COME.

—Don't miss tomorrow's special displays of new Spring Outer Apparel for Women, Misses and Children. Never before in the history of this store has the selections been so complete—never before has such wonderful variety of stylish garments been displayed. Our efforts to produce a complete assortment of garments of every description have been untiring.



A Handsome Gathering of Newest Spring Models In Suits

\$15.00 & \$20.00

Tailored Suits

Attention is directed to our most desirable selection of medium priced Spring Suits, in fine French Serge and nubby textures, in strictly tailored and fancy models, all elegantly lined with silk or satin.

This wonderful collection of Suits in sizes for misses and women surpasses any in our history and typifies to the very life what we here proclaim to be the greatest suit values ever offered in the Southwest at \$15.00 and \$20.00.

\$22.50 & \$25.00

Tailored Suits

Only by personal inspection can you gain a fair knowledge of the remarkable suit values we offer at \$22.50 and \$25.00. You will see at a glance that these garments possess a style quality that places them in a class by themselves.

New short jackets in Semi-Norfolk and Military styles, also Empire effects with pleated backs. The skirts are pleated or made to flare, with plenty of room around the bottom. A variety of fabrics in navy, black and correct spring shades.

\$27.50 & \$29.00

Tailored Suits

In this remarkable group we offer reproductions of some of the most exclusive models. They are all suits of individuality—for the woman who prides herself on being particular in dress. All clever and different—perfectly beautiful.

In a wide array of stunning models, of important vogue, gaberdine, wool poplin, covert cloth—textures—black and white, colors are Belgian blue, navy, chambray and battleship gray, wonderful values at \$27.50 and \$29.00.

\$32.50 to \$39.50

Tailored Suits

Being exclusive and from the hands of the best makers, they are quickly picked up by women who are looking for just such unusual things. Suits whose smartness depends upon cleverness of design, smart little belt effects, buttons or a touch of color may add to it, materials include serge, silk poplin, home-spun, gaberdine and covert cloth, in all new spring shades. Coat and skirt so intricately cut and finished they are impossible to reproduce inexpensively.

Stylish New Coats \$10 to \$25

Coats invested with the individuality and distinctiveness you naturally associate with garments of such higher prices. Materials and workmanship of a quality to win thorough approval at even the most critical.

Short coats, some in leather, with Empire waist effects, belt, novelty buttons, contrasting colored collars and cuffs and invariably made to flare at the bottom, these are some of the new features of Spring Coats. Materials include white chinilla, novelty plaids, stripes, and checks, collins, serge, covert cloth and mixtures. Many dashing styles, and exceptionally good values at \$10.00 and upward to \$25.00.

Silk & Wool Street Dresses New Colors & Fabrics \$15 to \$27.50

So wide are the varieties in Street and Afternoon Dresses at prices ranging from \$12.50 upward to \$27.50 that Misses can select for Spring and Summer wardrobe at "The Fair" to her entire and all-season satisfaction.

We can offer here in brief of the many beautiful garments, but we are showing a preview of elegant styles in moderately priced dresses adapted for street and afternoon wear. Models for every taste and figure. All fashionable materials in both silk and wool. See them, you'll appreciate their elegance and beauty.

Evening Dresses and Dancing Frocks Charming New Styles \$20 to \$35

When you see our collection of elegant evening costumes and ball gowns, dinner and reception dresses—you will be forced to exclaim: Oh! how beautiful! This will but faintly express the superb loveliness of these charming garments.

Lack of space precludes a description of all these charming gowns, but suffice to say, that every favored material, and every favorite color and shade is represented. Leading fabrics are Crepe de Chine, Charmeuse, Crepe Metecor, Chiffon Taffeta and combination effects of lace, net and figured silks.

Spring Blouses \$2 to \$5

New Models

This collection of Spring Blouses represents the new and the authentic—the latest and best in style, individuality, workmanship and fabric excellence, at moderate prices, made of finest imported Voile and Crepe, trimmed with fancy buttons and fine laces; other styles that are beautifully embroidered, high and low collars in new and novel effects, unusual values at \$2.00, \$3.50, and \$5.00.



Spring's Newest Arrivals

—This noteworthy presentation of American adaptations of foreign models and New York Millinery, forcefully supplemented with charming and artistic ideas from our own staff of millinery specialists, is chiefly remarkable for its unprecedented variety of styles.

On all hands we hear complimentary comments on the marvelous diversity of the showing—but we expect that, for the season's every smart creation in either original or modified form has found a place in this matchless assemblage of Spring and Summer Millinery, and prices were never so reasonable for such beautiful and becoming hats.

If for any reason you were denied the pleasure of a visit to our Millinery section last week, plan to come tomorrow, don't let anything keep you away, we know you will be pleased with our hats, and the little prices we've attached to them.

Cotton & Wool Dress Fabrics —FOR SPRING, 1915—

The word Spring, when used in connection with Dress Goods, is synonymous with light weight and artistic weaves. We are already receiving an attractive assortment in diversified styles. In Wash cloths the fabrics are especially in effect, and the color and designs new and beautiful.

Black-and-White Checks have come into their own again, they will be very popular this season. Silk Poplins are in the good for Spring and come in all new shades. The following new weaves, just opened, are worthy of your immediate attention.

Black-and-White Checks 35c to \$2

We have anticipated the great demand this spring for black-and-white checks, and have prepared with a large stock of the various grades, including the least expensive, 36 inches wide at 35c a yard, and the various qualities between at 75c, \$1.00, \$1.25 up to the quality that sells for \$2.00 a yard.

40-Ins. Silk & Wool Poplin \$1.50 Yd.

SILK AND WOOL POPLIN is one of the favorite Spring dress materials. The quality we offer at \$1.50 per yard is a very exception at value at the price, 40 inches wide and comes in all the new spring shades, including sea sand, putty, Belgian blue and battleship gray.

The New Wash Weaves

CHINTZ FIGURED VOILE, matching decidedly new and out of the ordinary for dressy spring frocks and waists, white grounds with embroidered figures in a wide range of colors, 27 inches wide, per yard 75c.

EMBROIDERED ORGANZIES, sheer and dainty, white grounds with embroidered designs in floral and figure effects in spring shades, surely an ideal fabric for summer dresses, 36 inches wide, per yard \$1.25.

EMBROIDERED LACE CREPE, dainty, is the one word that best describes this beautiful new material, white ground with neat figure effects of lavender, pink, blue, green and black, 28 inches wide, per yard 35c.

Smart Tailored Hats \$5 & \$6.50

The shapes are the season's latest, with stunningly fashionable brims and soft and semi-soft crowns, made of Hump and Novelty straw, silk or satin, trimmed with ribbon bows, ornaments, novelties and stick-ups. There are Turbans and odd-shaped small hats, in all favored spring shades, a splendid assortment from which to choose. Add the best values you ever saw selling at \$5.00 and \$6.50.

Street & Dress Hats \$7.50 & \$8.50

The Fair has always been noted for the exquisite good styles and beauty embodied in their moderately priced hats—and we believe, this season the hats priced at \$7.50 and \$8.50 for smart hats it has not before been possible to procure at such low prices. You cannot afford to purchase your spring hat before seeing this assortment.

Pretty Trimmed Hats \$10 & \$12.50

Pattern Hats and dressy Hats—Chic Turbans, jaunty Sailors and charming models in small and medium sizes as well as large hats, in all season's favored colors and combinations, leather and flower laden hats, some trimmed with foliage or fruit, odd shaped ornaments, stick-ups and ribbons.

Hats with dash and originality that proclaim them the product of the Fair's own millinery artists.

New Fashions In Women's Neckwear

The approaching spring season naturally draws one's attention to the little Dress Accessories, particularly to Neck Finishes. This week we have prepared a display that is resplendent in clever ideas gathered from the great Eastern centers.

The collection includes collars in many new interpretations of the Modest and Robespierre Collars, and high turn-over effects, also collars and cuff sets and vesters—and a dozen other charming novelties are here at popular prices.

"Toile Du Nord"

Fancy Dress Gingham, yd. 10c

Have you been to one fabric department during the past few days? It's an unusually interesting place—especially the exhibit of new patterns in Toile Du Nord Dress Gingham.

This famous line of Dress Gingham offers you pattern effects that no matter how economical the price, the styles are French and full of originality, this is a rare dyed fabric and colors are absolutely true. We sell Toile Du Nord Gingham at 10c a yard, which is considerably less than other stores ask for an equal quality.

Printed Marquisette 35c

Printed Marquisette, white and tinted grounds with dainty floral and figure designs, a summer weave of rare beauty, 40 inches wide, per yard 35c.

New Lace & Button Military Boots

**\$3.50, \$4
and \$5
Colored
Cloth Tops**



If every woman in Bisbee only knew the quality, style and low prices of our Footwear what a difference it would make both to them and us. It would be in our mutual benefit; you would get better shoes, more stylish shoes at a lower figure. And we would naturally supply your every footwear need.

Military Boots

Just how we should like to call your attention to our splendid showing of New Military Boots in either Lace or Button style. We have a very large and choice selection in the very newest shapes and sizes, made with patent leathers and cloth tops in new shades of putty, sea sand and battleship gray, also white Nubuck, priced at \$3.50, \$4.00 and \$5.00.

Accepted Models In Pumps and Slippers

Our stock of Low Cuts comprises the new effects in Pumps, Slippers and Oxford, newest shapes, latest and all favorite leathers, those made of Patent and Dull Kid are most favored, they show new effects in buckles, trimmings and some have cloth quarters. They are strictly high grade, every detail of style and finish carefully considered, priced at \$3.50, \$4.00 and \$5.00.



MANY a man had figured it out that getting exactly the right kind of a hat was an accident, until he came in here at Statson headquarters and for once in his life found hat stocks that showed a sense of quality, fitness and correct style.

You can get your choice of all the new models, any time now. They're all here.

Soft Hats and Stiff Hats Newest Shapes & Fashionable Colors

\$4 and \$5
Statson Quality